



Adult Body Cleansers  
 Adult Candy  
 Adult Education Services  
 Adult Skin Care  
 Air Filters  
 Allergy Care Products  
 Analgesics  
 Antiperspirants  
 Auditing  
 Auto Emergency Products  
 Baby Feeding Systems  
 Baby Skin Care  
 Banking  
 Barbecue Sauces  
 Batteries  
 Beef Products  
 Beer Products  
 Beer Positioning  
 Beer Packaging Concepts  
 Bike Tours  
 Board Games  
 Boats and Boat Retailing  
 Bottled Coffee & Teas  
 Boxed Chocolates  
 Burial Caskets  
 Business Communications  
 Business Insurance  
 Business Research Services  
 Butters and Spreads  
 Canister Snacks  
 Car Care Products  
 Carbonated Soft Drinks  
 Cat Foods, Snacks, Treats  
 Charity Fundraising  
 Children's Hair Care  
 Cold and Cough Products  
 Cold Cereals  
 Concept Car Interiors  
 Concept Cars  
 Construction Info. Services  
 Construction Toys  
 Cookies  
 Cooking Oils  
 Corporate Partnerships  
 Credit Card Services  
 Cremation Urns  
 Custom Cabinets  
 Database Design  
 Decorative Tile  
 Desktop Computers  
 Direct Marketing  
 Dog Foods, Snacks  
 Drink Mixes and Spirits  
 Educational Toys  
 Electric Utility Services  
 Electronics  
 Engine Oil Additives  
 Enrollment Programs  
 Expandable Foam  
 Eyeglasses  
 Fabric Treatments  
 Facial Cleansers  
 Facial Moisturizers

Fast Food Menu Items  
 Fast Food Systems  
 Feminine Products  
 Financial Services  
 Fine Arts Services  
 Food Preparation Aids  
 Food Quality Diagnostics  
 Food Service Products  
 Food Service Promotions  
 Food Storage Bags  
 Foot Care Products  
 Frozen Entrees  
 Frozen Vegetables  
 Fruit Beverages  
 Fruit Juices  
 Functional Foods  
 Functional Paint Products  
 Furniture  
 Gardening Products  
 Gourmet Breads  
 Gourmet Coffee  
 Gov't. Budgeting  
 Ground Coffee  
 Hand Soap  
 Health Beverages  
 Healthy Snacks  
 Herbal Medicines  
 Herbal Teas  
 Home Appliances  
 Home Security  
 Hot Cereals  
 Household Cleansers  
 Ice Cream and Desserts  
 Industrial Locks  
 Information Services  
 Insect Repellents  
 Instant Coffee  
 Internet Services  
 Investment Services  
 Kids Candy  
 Kids Cereals  
 Kids Soaps/Shampoos  
 Kids Toys  
 Landscaping Products  
 Laptop Computers  
 Laundry Soap  
 Life Insurance  
 Locks/Security Systems  
 Long Distance Phone Services  
 Lunch Meats  
 Medical Info Systems  
 Memorial Products  
 Microbrew Beer  
 Mufflers (OEM & AM)  
 New Adult Beverages  
 New Age Beverages  
 New Breakfast Foods  
 New Cars  
 New Trucks and S.U.V.'s  
 Nutritional Supplements  
 O.T.C. Drugs  
 Off Season Sales Efforts  
 Online Advertising  
 Online Banking Services  
 Online Barter Services  
 Online Postage Services  
 Online Security Systems  
 Paper Cups, Plates,  
 Pay Phones/Systems  
 Peanuts and Peanut Butter  
 Pest Control

Pickles  
 Playground Equipment  
 Pork Products  
 Poultry Products  
 PR Strategies  
 Pre-paid Funeral Policies  
 Premium Liquors  
 Prepared Side Dishes  
 Pro Basketball Shoes  
 Professional Sports Mkt.  
 Promotions Strategies  
 Ready-to-Eat Meals  
 Restaurant Concepts  
 Running Shoes  
 Safety Auditing  
 Salty Snacks  
 Sandwich Breads  
 Satellite Television  
 Seasonal Candies  
 Senior Products  
 Shipping and Receiving  
 Shocks & Struts  
 Small Business Services  
 Smart Cards/Services  
 Snack Mixes  
 Soap and Body Wash  
 Soup Mix  
 Spices & Seasonings  
 Sports Apparel  
 Sports Drinks  
 Super Premium Charge Cards  
 Surface Cleaning Equipment  
 Swimming Instruction  
 TV Promotions  
 Teas of all sorts  
 Technology Usage Exploratory  
 Teen Health & Beauty  
 Teen Skin Care  
 Telecommunications Services  
 Term Life Insurance  
 Theme Park Entertainment  
 Toilet Paper  
 Toothbrushes and Toothpaste  
 Topical Analgesics  
 Travelers Checks  
 Vacation Resorts  
 Valve Manufacturing  
 Vibration Instruments  
 Wireless Communications  
 Women's Health Care