**Staying Alive in 2025: Elevate Your Supply Chain Strategy**  
**February 17-18, 2025 | Starkville, Mississippi**

**Day 1: Monday, February 17, 2025**

9:00 AM – 12:00 PM Exhibitor Setup

12:00 PM - 1:30 PM Registration & Networking

1:30 PM - 1:45 PM Welcome Remarks

1:45 PM - 2:15 PM **Keynote Presentation**  
"Navigating the Future: The Supply Chain in 2025"  
**Speaker: Harry Moser, Reshoring Initiative**An inspiring opening keynote on the state of the global supply chain, future challenges, and opportunities for manufacturers.

2:15 PM - 3:00 PM **Additive Manufacturing in Supply Chain “The Wonderful Disruptor”**

This session will highlight how additive manufacturing / 3D printing and Industry 4.0 technologies change the supply chain by making it more resilient and less wasteful. We will provide examples of how major companies use this to their advantage. In addition, we will highlight how 3D printing and digital inventory are lowering inventory taxes, getting needed parts into the customer's hands faster & cheaper, and how technologies are bringing high-paying jobs back to our country.

Panelists:

* Jace Dugas, Louisiana Additive Manufacturing Association
* Troy Falgout, Baker Hughes
* Christopher Beeson, ExxonMobil

Moderator: Chris Toepfer, Louisiana Additive Manufacturing Association

3:00 PM - 3:30 PM **Break & Networking**

3:30 PM – 4:15 PM **Avathon**

Learn how Avathon bridges the demands of today’s legacy infrastructure with the path toward fully autonomous industrial systems.

4:15 PM – 5:00 PM **State Presentations – Supply Chain Tool Assessments**

* **Alabama**
* **Louisiana**
* **Mississippi**
* **Tennessee**

5:00 PM - 6:30 PM **Networking and Matchmaking Reception**

Don't miss the Networking and Matchmaking Reception! It's a great chance to connect with industry pros, spark new partnerships, and share ideas in a relaxed, engaging setting.

**Day 2: Tuesday, February 18, 2025**

7:30 AM - 8:30 AM Breakfast & Networking

8:30 AM – 8:45 AM Announcements, Sponsors

8:45 AM – 9:30 AM **Distribution & Logistics, Panel Discussion**Panelists:

* Rick Clark, Alabama State Port Authority
* Stuart McAvoy, VersoriumIQ
* Rashard Howard, CSX Transportation

Moderator: Mary Martha Henson, Jackson County Economic Development Foundation

9:30 AM - 10:15 AM **Frank Woods, GoogleX**  
Innovative approaches to supply chain optimization and advanced logistics systems.

10:15 AM – 10: 45 AM **Break & Networking**

10:45 AM - 11:30 AM **OEMS, Panel Discussion**   
Panelists:

* Airbus Helicopters
* Lesia Toney, Raytheon

Moderator: Dr. Courtney Taylor, Executive Director, AccelerateMS

11:30 AM - 1:00 PM **Lunch**

Speakers:

**Nathan Ginty, National Institute for Standards & Technology (NIST)**

**Mark Baxa***,* **Council of Supply Chain Management Professionals (CSCMP)**

1:00 PM – 1:15 PM Closing Remarks & Event Conclusion